



INVESTOR IN PEOPLE

Media Eden Ltd: Investors in People

We recognise that our team members are our greatest asset and firmly believe in the adage that 'people do business with people', thereby reinforcing the need to maintain a positive and well informed workforce.

We passionately believe that to achieve full potential organisations need to nurture and motivate their workforce.

We have a strong business culture committed to learning and striving to deliver the best possible quality of service.

We achieve this through:

- Good team ethics and positive culture;
- A structured appraisal system;
- A progressive approach to people management and development;
- Good communication about business position and strategy;
- Strong commitment with high levels of support for our staff;

We also make sure that the policies are actually implemented, by ensuring our managers have the right skills and encouraging staff to discuss their training and development needs with their managers, both at formal appraisals and during their day to day work.

We believe it's important for everyone to know what we are trying to achieve and to celebrate in our success together.

We are working towards achieving the acclaimed Investors in People award. Because we are already engaged in social accounting, we have already given significant attention to issues covered by Investors in People and put relevant systems in place so that the process of achieving the award will be much easier to manage. A diagnostic review of our business has illustrated that we are some way to achieving the award and has helped to identify our key strengths and areas for improvement.

The Directors; Media Eden Ltd, 2008